

SOPHITORIUM MANAGEMENT COLLEGE, KHORDHA, BHUBANESWAR
NOTICE

Ref: NOTICE/030/2019

Date: 1ST October 2019

This is for information of all concerned that, **4th Trimester PGDM Examination** shall be held from **17th October to 19th October 2019**. The modalities are as follows:

- The full mark of each Subject will be 50 marks. Out of which objective type question will carry 10 marks (02 x 05marks) and Short type question shall carry 20 (04 x 05 marks) and Long question shall carry 20 (02 x 10 marks).
- Duration of each examination shall be of 02 hour.
- The students must carry their College Identity Card, Admit Card, Adhaar Card during examination to the examination hall.

EXAMINATION SCHEDULE

DATE	Specialization	1 ST SITTING 9.00 AM – 11.00 AM		2 ND SITTING 11.30 AM – 1.30 PM	
		Subject	Subject Code	Subject	Subject Code
17 th Oct 2019	Marketing	Sales & Operation Planning	EOM-205	Entrepreneurship	ES-204
	Finance				
	HR				
18 th Oct 2019	Marketing	E-commerce & Digital Market	EMIS-205	Consumer Behavior	EMM-201
	Finance			Financial Market & Services	EF-205
	HR			Employee Relations	EHRM-202
19 th Oct 2019	Marketing	Integrated Market communication	EMM-206	Services Marketing	EMM-209
	Finance	Financial Derivatives	EF-206	Behavioral finance	EF-209
	HR	Compensation Management	EHRM-209	Manpower planning & Selection	EHRM-201

This is for the information of all concerned


Prof. VC, Examinations

Sophitorium Management College
Sophitorium Management College
Saniatangi, Khurda, BBSR

Copy to : Hon'ble Principal for information.
Hon'ble Director SMC for information please
AO & OIC for information and necessary action please
All faculties for information and necessary action please
Transport & Security Supervisor for information and necessary action please
Notice Board.